

SPONSORSHIP PACKAGE

# Kinship Career Summit

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## Indigenous Tech

November 7, 2024 | 12:00 pm - 3:15 pm PT | Online Event

The First Nations Technology Council and TECHNATION are hosting the Kinship Career Summit to connect Indigenous learners and alumni with top industry employers across Canada. This summit is designed to provide invaluable networking opportunities and access to career and job prospects for our growing networks of 1,300+ talented learners and alumni.

For employers, it presents a unique platform to engage with Indigenous talent, participate in community engagement, and demonstrate commitment in response to the Truth and Reconciliation Commission of Canada's Calls to Action. By hosting this event virtually, we are dedicated to removing participation barriers and ensuring Indigenous talent from across Canada can join.

Please join us virtually on November 7 for a one-day event featuring networking opportunities, alumni storytelling, a panel of technology professionals, and much more!

## Event Hosts

TECHNATION<sup>CA</sup>



TECHNATION is the industry-government nexus for technology prosperity in Canada. As a member-driven, not-for-profit, TECHNATION unites Canada's technology sector, governments, and communities to enable technology prosperity in Canada. TECHNATION champions technology prosperity by providing advocacy, professional development and networking opportunities across industry and governments at all levels; connecting Canadian scale-ups with global tech leaders; engaging the global supply chain; and filling the technology talent pipeline.



First Nations  
Technology Council

The First Nations Technology Council is an Indigenous-led, innovative non-profit mandated by First Nations leadership in British Columbia. The Technology Council works to advance digital literacy, improve internet connectivity, and provide guidance on data and digital technology for all 204 First Nations across the province.

## Registration for Employers

Connect with talented Indigenous learners and alumni eager to begin their careers in tech. Attendees will visit your organization at your personalized virtual career fair booth.

### Registration includes:

- Virtual booth for the entire event
- Inclusion in event promotions and materials
  - Your logo on event website
  - Recognition in social media marketing
- Pre-promotion of available job opportunities to attendees

Indigenous-owned companies  
**\$250.00**

Small businesses (fewer than 25 employees)  
**\$350.00**

Medium businesses (25-100 employees)  
**\$700.00**

Large businesses (more than 100 employees)  
**\$1,200.00**

Observer attendance only - no booth included  
**\$50.00/person**

# Sponsorship Opportunities

With your generous help, the Kinship Career Summit will inspire Indigenous innovation and recognition for Indigenous Peoples within the digital landscape.

## Partner in Kinship \$8,000 (1 available)

This opportunity positions your company as a key supporter of our mission, providing vital resources to help Indigenous students and alumni connect with top industry employers.

- Your logo and branding will be prominently displayed across the event platform, ensuring maximum exposure to attendees.
- A special acknowledgement of your company's support by the host during the event opening.
- Opportunity to distribute digital materials or a short promotional video to all attendees.
- Special recognition on our social media channels, showcasing your support to a broader audience.

## Keynote Address \$4,000 (1 available)

The Keynote Address is the premier event of the Kinship Career Summit, featuring a renowned speaker who will share invaluable insights on industry trends, career growth, and professional development. This session attracts the highest attendance from attendees.

- Your company's logo will be prominently displayed during the keynote session and in all promotional materials.
- A special mention by the keynote speaker acknowledging your company's support.
- Opportunity to distribute digital materials or a short promotional video to all attendees.

## Tech Professional Panel \$2,500 (1 available)

The Tech Professional Panel brings together leading experts from the technology sector to discuss current trends, challenges, and opportunities in the industry. This panel provides valuable insights and fosters a deeper understanding of the tech landscape.

- Position your brand as a leader in the tech industry by associating with high-profile experts and discussions.
- Your company's logo and branding will be featured during the panel and in all promotional content.
- Opportunity to submit a question for the panel.
- Distribution of branded digital materials or resources related to the panel topics.

## ~~Alumni Storytelling \$2,500~~ **SOLD** (1 available)

The Alumni Speaker Session features accomplished alumni from various industries who will share their career journeys, experiences, and advice with current students and job seekers. This session highlights the diverse career paths and achievements of alumni, providing inspiration and practical guidance.

- Showcase your brand to a motivated and aspirational audience keen on learning from alumni experiences.
- Your company's logo will be displayed during the session and in all related marketing materials.
- Opportunity to introduce the alumni speaker.

## Digital Swag Bag Contributor

The Digital Swag Bag is a collection of digital gifts and resources provided to all event attendees. Items can include e-books, discount codes, exclusive access to online courses, software trials, and more. Extend your brand's reach by including your digital offerings in the swag bag, ensuring attendees have lasting reminders of your company.

- Opportunity to include a call-to-action or promotional message with your swag bag item.
- Drive traffic to your website or platforms through exclusive offers and content.
- Enhance the overall attendee experience by providing valuable and useful resources.
- Gain insights through opt-in forms or surveys included with your digital items, helping you understand attendee interests.

## Additional Opportunities

Room sponsorships, honoraria support, and other partnership levels are available. We look forward to working with your organization to customize a sponsorship opportunity that meets your needs. Please contact us to discuss other sponsorships, or learn more about the following:

**Indigenous Artist Supporter**

**Aunties' Social Room**

**Ne?iiqsu (Uncle) Roland's Student Success Station**

**Elder Honoraria**

**In-kind Product Prizing**



Empower Indigenous Peoples in tech and reserve your sponsorship today.

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